



sustainability@fheg

what we're doing now...

company level



Cartons at the River Grove warehouse are reused and sent back out, then are shredded into packing material at their end-of-life.

cartons

building materials



As we renovate our stores, we are picking building materials, such as components of our shelving, that are made from recycled material. We also are replacing light fixtures and bulbs with more energy efficient models.



Follett buyers are actively looking for new "green" products to stock our store shelves. Recycled "Green" Books for exams are just one recent example.

new merchandise

store level

walk the talk



The offices in Oak Brook, Westmont and River Grove are investigating and implementing ways to recycle more and consume less - everything from the forks in the cafeteria to the light bulbs overhead.



The PIP is now printed on both sides of paper, saving trees, and without the plastic binding, making it recyclable. In addition, marketing materials are being re-examined e.g. some signs are printed on recycled stock and mobile billboards have been discontinued.

Promotions in Place & store signage

reusable bag & promo materials



Beginning in Fall 2008, a reusable bag will be available for sale to encourage a shift away from plastic shopping bags. Giveaways are also going green. The popular laundry bag is now made from old plastic bottles.

Follett Contact



A recent issue of Follett Contact focused on sustainability efforts. This publication is targeted to our college and university partners and gives us a forum to bring important issues like this one to their attention.

education



organizations



We're subtly educating our customers with our in-store signage. Our partner for promo kits uses 100% paper from well-managed forests, as certified by Forest Stewardship Council, and each sign is stamped with this logo.

customer

The Quad



Within FHEG, The Quad is our major resource for sustainability education. The new sustainability section details our plans and achievements, news, and tips for work and home.



FAIR LABOR ASSOCIATION

spread the word!